

Kelly Spain

SPEAKER & STRATEGIST

WHO SHE IS

Kelly Spain helps people and institutions move from AI uncertainty and overwhelm to confident, responsible, real-world use through a structured, human-centered strategy.

FRAMEWORK

The C.A.R.E. Model for Human-Centered AI Strategy™

USPTO | Trademark Pending

CREDENTIALS

- CPD Accreditation in Progress
- CPD Standards Office (UK)
- Certified AI Consultant, IAAIC
- 2026 Black Leaders Worldwide
- Women You Need to Know Honoree
- 2026 Influential Women Recognition
- VP of Communication, GAWHE
- MA in Counseling Psychology
- 20+ Years in Education

DOCUMENTED OUTCOMES

100% continued interest rate, healthcare ed. engagement

5+ distinct audience environments with proven outcomes

1 session to shift comfort level from fear to readiness

Near universal recommendation rate

across all cohorts

BOOKING INQUIRIES

careinstitute@abcsmom.org
abcsmom.org

Kelly Spain

Human-Centered AI Strategy | Speaker, Educator & Strategist

ABOUT KELLY SPAIN

Kelly Spain is the founder of The C.A.R.E. Institute for AI Strategy and creator of The C.A.R.E. Model for Human-Centered AI Strategy™, a USPTO trademark-registered governance framework. With more than 20 years in education and an MA in Counseling Psychology, she equips leaders and communities to adopt AI with clarity, accountability, relevance, and equity. She speaks from architecture, not theory. Every session leaves the room with a tool participants can use before the week is out.

SIGNATURE TOPICS

01 HIGHER EDUCATION & FACULTY

AI Without Overwhelm: A Practical Workflow for Educators

45 to 90 min | Workshop or Masterclass

Faculty leave with a working AI workflow model and the confidence to apply at least one tool to a real task. Delivered and documented across multiple faculty cohorts.

02 WOMEN'S LEADERSHIP & PROFESSIONAL ORGANIZATIONS

Your AI, Your Rules: A Governance Framework for Leaders

30 to 60 min | Keynote or Masterclass

Reframes AI governance as the leadership competency every woman in the room must own. Participants leave with the four C.A.R.E. pillars as a decision filter that they can apply today.

03 HEALTHCARE & MEDICAL EDUCATION

Human-Centered AI Strategy: Governance, Ethics, and Adoption

60 to 90 min | Workshop

Built for high-stakes environments where ethical AI use is not optional. Participants leave with a completed readiness snapshot and a phase one governance roadmap.

04 FAITH, COMMUNITY & SENIOR POPULATIONS

Empowering Through Digital Literacy: AI for Real Life

60 to 90 min | Interactive Session

A values-grounded, accessible entry point for audiences left out of the AI conversation. Documented outcomes across senior and faith-based cohorts with near-universal recommendation rates.

Kelly delivers one core transformation across multiple environments. From higher education to healthcare to faith communities, her approach produces documented outcomes regardless of where she starts. That consistency is the credential.

WHAT PARTICIPANTS SAY

"I wish all educators were like you."

Amber Donald | Webinar Participant

"Nothing. I am just excited to explore further based on what I learned today. Part 2, please!"

Faculty Survey Respondent

"This is incredible, Kelly Spain! Thank you!"

Joyce Williams | Webinar Participant

"The C.A.R.E. model is a great idea."

Faculty Survey Respondent

To book Kelly or request a custom session:

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